

DEVELOPING THE YOUNG WORKFORCE

This nationally promoted policy works with regional training providers, schools, colleges, universities and business to strengthen vocational skills, attainment levels and to encourage more apprenticeships.

	<i>DESCRIPTION</i>
Primary sector orientation	The Developing the Young Workforce implemented in the City Region is oriented towards education and social care.
Problems	As summarised in 1. Above i.e.: Tackling level of youth unemployment, particularly for those groups who are most disadvantaged. While Aberdeenshire has relatively fewer of these groups there are particular areas where such support is required.
Solution proposals	<p>Articulates with the 'Opportunities for All' policy and measures</p> <p>Schools, colleges, the apprenticeship programme, and employers. There is a particular emphasis on the Policy and measures being driven by employers</p> <p>Examples of measures to date in parts of the region include:</p> <ul style="list-style-type: none"> • Stronger School/ College links partnership with both Local Authorities. Significant increase in young people going from school to college and being involved in school link activity. • Employers are being involved through the Aberdeen & Grampian Chamber of Commerce. • College partnership with the two regional universities to delivery parts of the programme, including Foundation and Advanced Apprenticeships. • Developments include colleges, schools, employers and SDS working to implement The Developing Young Workforce Foundation Apprenticeship which includes a work placement (while student still at school/ college) with students being assessed in college and work place.
Objectives	<p>The strategy which aims to bridge the gap between education and employers by providing young people with the right education, training and experience to get into fulfilling jobs and careers.</p> <p>Nationally there is the target to reduce youth unemployment by 40 per cent by 2021 – this will be reflected regionally.</p>
Target group	Young people (16-19)
Underlying success criteria	<ul style="list-style-type: none"> • To improve the options on offer for young people • Reduce youth unemployment to levels of the best performing countries in Europe.

Time horizon	2015-2022
Governance regime	<p>Regional industry-led <i>Invest in Youth</i> groups across Scotland to provide leadership and a single point of contact and support to facilitate engagement between employers and education.” These groups are referred to as ‘Developing the Young Workforce Regional Groups’.</p> <p>A small multi-skilled executive team carry out day-to-day activity. Secondees from the public and private sectors work with and are led by a small team of specialists appointed by the Regional Group.</p> <p>The aim is not to replicate existing work but draw on existing expertise and initiatives.</p>
Funding source	Scottish and UK government funding