

## ABERDEEN GUARANTEES

This initiative is a commitment to providing all young people 14-25 years old with opportunities to participate in learning, training and work including access to modern apprenticeships and enhanced information (including careers fairs) for students, parents and teachers about the job market and skills required across the Region.

|                                    | <i>DESCRIPTION</i>  |
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| <b>Primary sector orientation</b>  | Education, skills training, employment.   |
| <b>Problems</b>                    | <p>Need to enhance learning, training and work for 14-25 year olds as part of Govt. strategy</p> <p>Regional aim to maintaining the city's position as having one of the highest youth employment rates in the UK despite economic change</p>   |
| <b>Solution proposals</b>          | <p>Organisations within the public, private and voluntary sector collaborate to make a significant contribution to developing young people's skills for life, learning and work. This involves:</p> <p>School/ learning focus: School, Business and Third Sector partnerships working to improving education opportunities to ensure that all young people are provided with relevant vocational experiences which can assist progressions onto a positive destination.</p> <p>Training opportunities: personal development opportunities, supported work experience placements and employability supports. Provided by local partners who contribute to training young people for the world of work include Aberdeen Foyer, Inspire, ITCA, SHMU, Transition Extreme, Working Rite</p> <p>Employment opportunities: financial/ resource incentives are provided to employers to recruit young people into their business. Incentives provided by SDS and nationally funded projects such as the Youth Employment Scotland fund.</p> |
| <b>Objectives</b>                  | The strategy aims to bridge the gap between education and employers by providing all young people between 14-25 year olds with opportunities to participate in learning, training and work.   |
| <b>Target group</b>                | Young people aged 14-25   |
| <b>Underlying success criteria</b> | Increased levels of uptake of learning, training and employment across the target groups  |
| <b>Time horizon</b>                | 2015  |
| <b>Governance regime</b>           | New regional Invest in Young People Group will improve links between  |

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|                       | education and employers and increase opportunities for young people in Aberdeen and Aberdeenshire |
| <b>Funding source</b> | Scottish Government   |